OFBiz CRM, presentation, functionalities

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Agenda

- CRM and functional framework

- Demonstration, in the use

- Conclusion

Apache OFBiz functional framework

- CRM B2B is a addon composant

- No modification on datamodel
  - Use Full OFBiz entities
  - Use more than 90% OFBiz business process

- Components use
  - Party
  - Order
  - Accounting receivable
  - WorkEffort
  - And all needing by portlets

NÉRÉIDE

Screen Technologies

- Use addon portletWidget extension of screen engine and OFBiz portlet engine
    - Manage functional portlet
    - Build portalPage dedicate to an use case
    - Three portalPage type
        - Find/List page
        - Recap page
        - Creation Page
- Present on OFBiz svn branch : **20120329_portletWidget**

OK let's go ...

- hope not to fall into demo syndrome

Conclusion

- CRM B2B is a good example how create application :
    - Integrated
    - With Hight reusable screen
    - Hight adaptive screen for business environment
    - User friendly for enduser

- There is still so much to improve …

        Thanks a lot, unfortunately I believe that is the end of this apachecon 2012 !